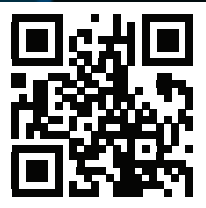































# WHAT IS CONTRACTOR CENTRIC?



Watch the video. Learn  
what mainstream  
manufacturers don't  
want you to know.



Feature	What Does It Mean?	"The Other Guys"
 <b>Small Roll Manufacturing</b>	 <ul style="list-style-type: none"> <li>• Easier roof load</li> <li>• Easier roll-out</li> <li>• Less back injury</li> <li>• Faster roof installation*</li> </ul>	 Promote large rolls and heavy packaging to meet supply demands - not contractor needs
 <b>Calendared VS. Extruded Production</b>	 <ul style="list-style-type: none"> <li>• Manufactured still using calendar process</li> <li>• Greater quality QC</li> <li>• More reliable product</li> <li>• More consistent thickness per foot</li> </ul>	 DOES NOT use Calendared process - Use an extrusion process which causes thickness control issues and significant performance issues
 <b>Top Film Thickness/Formula</b>	 <ul style="list-style-type: none"> <li>• More weathering material</li> <li>• Longer life-span</li> <li>• Maintenance performance</li> </ul>	 Use less material over scrim and put thickness into bottom film to meet ASTM standards
 <b>Bottom Film Thickness/Formula</b>	 <ul style="list-style-type: none"> <li>• Same materials and formula as top</li> <li>• No fillers</li> <li>• Same thickness as top-ply</li> <li>• Weldability matched to top</li> </ul>	 Use fillers and poor performing bottom film to cut cost of the materials to meet low cost demands
 <b>Acrylic Surface Coating</b>	 <ul style="list-style-type: none"> <li>• Keeps reflectivity values longer</li> <li>• Cleaner installation</li> <li>• Easier cleaning and maintenance</li> <li>• No welding issues</li> </ul>	 DOES NOT provide coatings to keep surface clean or have issues with cleaning surface prior to welding for secure seams
 <b>Weldability</b>	 <ul style="list-style-type: none"> <li>• Optimal welding melt point</li> <li>• Minimize cold-weld seams</li> <li>• No wiping seams to weld</li> <li>• Wider temp window for extreme temperatures</li> <li>• Maximum welding speeds</li> </ul>	 DOES NOT have same chemical compounds or thickness in both sheets. Reduced quality of materials in bottom ply to save costs. Poor weldability as top sheet melts differently than bottom.
 <b>Snap-Back</b>	 <ul style="list-style-type: none"> <li>• Lays flat when rolled out</li> <li>• No stretching or shrinking</li> <li>• Start faster/no resting required</li> </ul>	 Requires rest time prior to installation or the sheet will wrinkle and tear.
 <b>Non-Wicking Scrim</b>	 <ul style="list-style-type: none"> <li>• Polyester scrim keeps moisture out</li> <li>• No seam tapes or sealer required</li> <li>• Cuts install time down</li> </ul>	 Cut edges require seam sealer to protect material from water intrusion causing delamination of top film.
 <b>Custom Colors in Stock</b>	 <ul style="list-style-type: none"> <li>• 8 colors in stock ready to ship</li> <li>• Matching accessories</li> <li>• No minimum orders for colors</li> </ul>	 DOES NOT have custom colors ready to ship. Must pre-order and have minimum square footage.
 <b>Direct Ship</b>	 <ul style="list-style-type: none"> <li>• Order materials and ship same day</li> <li>• Materials shipped where you need</li> <li>• Faster, easier - no distribution red-tape</li> </ul>	 Use distribution houses to fulfill orders creating delays or wait for scheduling to make truck loads.

