

## IB ANNUAL RETREAT PROGRAM OVERVIEW



The IB Annual Retreat generally lands in the first two months each year. Limited space in some cases depending on the unique venue selected. Make sure to reserve your space for next year!



IB 2019 Costa Rica

### ✓ IB Annual Corporate Retreat:

IB Reward Dollars are eligible for redemption for retreat costs, and upgrades are available to IB Pro-Select contractors. The IB Corporate Retreat is an opportunity for IB Roof Systems to thank you for your loyalty and partnership. This trip is for key company personnel along with spouses who wish to relax and engage with like-minded contractors and share thoughts about your business and the roofing industry.

Watch for announcements about our upcoming retreat venue.

### Redemption of IB Reward Dollars:



To redeem Ultimate IB Reward Dollars please visit, [www.ibroof.com/ib-reward-dollar-program/](http://www.ibroof.com/ib-reward-dollar-program/). When submitting reimbursable expenses, a copy of the invoice must accompany the request. Credits due to the Contractor will be posted to their account within 15 business days of approval.

To purchase custom tools and co-branded gear please visit [www.IBroofGear.com](http://www.IBroofGear.com). The approved amount of IB Reward Dollars will be deducted from the contractor's available balance.

Contact your local IB Representative for more details or call Marketing at IB Roof Systems at 800.426.1626 and we will gladly assist you in the Reward process.

Disclaimer: Points remain valid and available for a period of 2 years from the date earned and will be applied to redemptions in the order earned. Customers must be current in order to redeem reward dollars. Inactivity of Customers (no purchases for a period of 1 year) results in forfeiture of points balance.



IB Roof Systems is pleased to offer programs that will help your business stand out, grow and provide access to resources that will take your company to another level.





# IB REWARD DOLLARS PROGRAM PROGRAM OVERVIEW

In an effort to reward loyalty to the IB Roof Systems product, IB's Reward Dollar co-op program is a sales performance-based system for IB Contractors. IB Roof Systems thanks you for your dedication and commitment and offers a program that provides many opportunities to aid in the promotion and growth of your business or even a personal or corporate retreat.

## How IB Authorized contractors earn IB Reward Dollars:

- ✓ Contractors earn \$1.00 in IB Reward Dollars for each **square** of IB membrane purchased, regardless of thickness.
- ✓ IB Reward Dollars will be tracked within IB's accounting system and the available balance will appear on the Contractor's monthly statement for review.
- ✓ As Reward Dollars are used by the Contractor, their Reward Dollars account will be credited/debited accordingly.

\*Reward Dollars may expire after a 2 year non-use period. You will receive a notification of expiring points so you may apply them or use them as you wish.

## Reward Dollars are available for a multitude of uses such as:

### ✓ Marketing/Advertising:

#### Qualifying Co-op Advertising Mediums For Consideration:

Advertising, Mailers, Radio, TV, Billboards, Banners, Newspaper, Trade Shows, Yard Signs, and Custom Samples/Literature and more. Contractors may produce their advertisements with or without the aid of IB, and then submit them to their local IB Representative for co-op consideration. Certain criteria needs to be present for co-op marketing to be awarded, which would involve IB's logo and/or other proprietary wording that is needed for promoting IB Roof Systems.



Co-branded literature

IB REWARD DOLLARS PROGRAM

Visit [www.IBroofGear.com](http://www.IBroofGear.com)

### ✓ Education/Training:

Contractors are encouraged to constantly keep themselves up-to-date with the latest news and standards. Your Reward Dollars are available for CE credits or simply to educate yourself by attending accredited classes by NRCA, WSRCA, MRCA, NERCA, RCI, CCN, and others.



### ✓ IB Gear:

Get the latest IB Gear so you can put your best foot forward when promoting IB. Select from a range of IB Jackets, Polo Shirts, T-shirts, Hats, Flashlights, and more.

Visit:  
[www.IBroofGear.com](http://www.IBroofGear.com)



### ✓ Ultimate Rewards:

You work hard to promote IB and we want to thank you for that. How? However you see fit!

Plan an event with your staff, your crew, your family or your spouse, and put your Reward Dollars toward the balance to simply reward yourself. Contact your travel agent, favorite restaurant, or sports team to plan an event to remember.

[www.ibroof.com/ib-reward-dollar-program/](http://www.ibroof.com/ib-reward-dollar-program/)

