

IB Roof Systems Lifetime Contractor Achievement Awards

IB honors contractors who have demonstrated a legacy partnership with IB with these Lifetime Achievement Awards.



IB CIRCLE OF EXCELLENCE

Requirements:
Lifetime Purchase of 5,000 squares



Benefits:
Circle of Excellence Plaque
Circle of Excellence Pin



IB PRESIDENT'S CLUB

Requirements:
Lifetime Purchase of 10,000 squares



Benefits:

- ✓ IB Blue Blazer with President's Club Pin
- ✓ Early participation in IB retreat and select events
- ✓ Eligible to be selected to participate on the IB Contractor's Advisory Committee



IB REWARD DOLLARS PROGRAM PROGRAM OVERVIEW

To complement the Contractor Awards program, IB Roof systems offers a co-op program that is a sales performance-based reward system for IB Contractors. IB Roof Systems thanks you for your dedication and offers this program to provide opportunities to aid in the promotion and growth of your business, even offering a personal corporate retreat.

- ✓ Contractors will earn \$1.00 in IB Reward Dollars for each square of IB membrane purchased, regardless of thickness.
- ✓ IB Reward Dollars will be tracked within IB's internal accounting system and the available balance will appear on the Contractor's monthly statement.
- ✓ As Reward Dollars are earned or used by the Contractor, their Reward Dollars account will be credited/debited accordingly.

Reward Dollar program uses:

- Education
- Tools
- Travel
- IB Retreat
- Custom Gear
- Marketing Assistance/Support



*See IB Roof Systems REWARD brochure for more details.

To redeem IB Reward Dollars for IB gear - please visit www.IBroofgear.com - OR Scan the QR code here!



IB Annual Corporate Retreat:

IB Reward Dollars are eligible for redemption for retreat costs, and upgrades are available to IB Pro-Select contractors. The IB Corporate Retreat is an opportunity for IB Roof Systems to thank you for your loyalty and partnership. This trip is for key company personnel along with spouses who wish to relax and engage with like-minded contractors and share thoughts about your business and the roofing industry.



CONTRACTOR AWARDS PROGRAM

IB Roof Systems is honored to partner with some of the best roofing contractors in the industry.

We are pleased to offer programs that will help your business stand out, grow and provide access to resources that will propel your company into a prosperous future.

IB AUTHORIZED / CONTRACTOR

IB PRO // CONTRACTOR

IB PRO SELECT /// CONTRACTOR



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Quality Products



Exceptional Service



Technical Expertise

Awards Program Overview

In an effort to recognize and reward loyalty to the IB Roof Systems product, IB recognizes our contractors annually through contractor status levels **Authorized, IB Pro** and **IB Pro Select**. **IB** further recognizes distinguished contractors who have demonstrated a legacy partnership with IB, with Lifetime Achievement Awards, namely the Circle of Excellence and the IB Presidents Club.

IB awards contractors earn points based upon how many square feet of membrane as well as Warranties they accumulate throughout the year.

To qualify for Contractor of the Year, an authorized IB Pro Select contractor in current standing, must have purchased a minimum 2,000 squares of membrane and 10 Total System Warranties. The points/rewards are tracked through our accounting system and made available on the contractor's monthly statement. Points must be earned between January 1st and December 31st, based upon job completion date.

AUTHORIZED / CONTRACTOR



As an **IB Authorized Contractor** you are able to promote, source, install and apply for warranties for materials that are installed on projects in accordance with IB Roof Systems guidelines and specifications.

You'll have access to:

- ✓ Concierge-level customer service, sales, and technical support
- ✓ Access to IB Roof Systems marketing resources website
- ✓ Free IB Roof Systems samples and literature
- ✓ Eligible to Participate in the IB Reward Dollars Program

PRO // CONTRACTOR



As an **IB Pro Contractor** you have demonstrated a level of experience and proficiency in the successful promotion of IB Roof Systems quality products.

Requirements:

- Annual purchases exceeding 1,000 squares
- 5 - Total System Warranty projects

Benefits:

All benefits afforded an IB Authorized Contractor plus:

- ✓ IB Pro Contractor Certificate
- ✓ Co-Branded literature with IB Pro status*
- ✓ Co-Branded business cards*
- ✓ Co-Branded membrane samples up to 1000 annual*
- ✓ Letter of recognition as IB Pro Contractor for use in submittals

PRO SELECT /// CONTRACTOR



As an **IB Pro Select Contractor** you have demonstrated best in class promotion and superior workmanship of IB Roof Systems quality products.

Requirements:

- Annual Purchases exceeding 2,000 squares
- 10 - Total System Warranty projects

Benefits:

All benefits afforded an IB Pro Contractor plus:

- ✓ Recognition as an IB Pro Select Contractor certificate
- ✓ 12 - IB Pro Select hats
- ✓ 6 - Co-branded polos with IB Pro Select logo
- ✓ Letter of recognition as IB Pro Select for use in submittals
- ✓ Free 1-level room upgrade at IB Retreat or up to \$1000 towards retreat credit
- ✓ Opportunity to be **CONTRACTOR of the YEAR**
- ✓ 5 - Co-Branded project profiles with photography (Drone)

CONTRACTOR OF THE YEAR



THE IB STANLEY CUP AWARD
Each year IB honors a Pro or Pro-Select Contractor who demonstrates exceptional service, support, volume and client loyalty with IB Roof Systems.

The winning contractor will be announced at the annual IB retreat and presented a Stanley Cup at contractor's office.

Larry J. Stanley Award

Awarded to the contractor who promotes and provides a significant effort in community service or humanitarian projects.

Commercial Project of the Year

This is awarded to the project that uses and displays the best solutions and unique installations utilizing IB Roof Systems.

Residential Project of the Year

This is awarded to the project that uses and displays the best solutions and unique installations utilizing IB Roof Systems.

Benefits:

- ✓ Recognition in IB website/social media/IB Roof News
- ✓ Press release and details publicly announced
- ✓ 500 Co-branded membrane samples
- ✓ Custom, personalized IB Plaque

IB Gear and Literature



Order gear, samples and literature at:
www.ibroof.com/samples-and-literature

Redeem reward dollars at:
www.ibroof.com/ib-reward-dollar-program

Contact your local IB Representative for complete details.

Co-branded cards will be customized per contractor.



Example shown for illustration purposes only



*In house marketing will design items for contractor.